

Heizer Defense Press Release



Heizer Defense

8750 Pevely Industrial Drive

Pevely, Missouri 63070

Heizer Defense sponsors the Sweetwater Texas Rattlesnake Roundup

Pevely Missouri 03/04/2014

Few outdoor events have tradition or hometown charm like the Sweetwater Texas Rattlesnake Roundup. Since 1958, this event has become the world's largest rattlesnake roundup. Scheduled for the March 8-10 and run by the Sweetwater Jaycees, this event is celebrating their 55th year. That is a lot of rattlesnakes!

To celebrate, Heizer Defense and the highly acclaimed PS1 Pocket Shotgun Pistol are sponsoring this event.

Gary Ramey, GM/COO of Heizer Defense noted "We are thrilled to have the PS1 Pocket Shotgun Pistol as a sponsor of the 55th Sweetwater Texas Rattlesnake Roundup. Texans appreciate quality, like our USA stainless steel, snag-free design, trigger on roller bearings, and our comfortable grip. They especially appreciate the fact that it shoots the powerful 45 Colt or 410 shotgun shell with ease.

Ramey added "Our grassroots marketing efforts are crafted to put a PS1 Pocket Shotgun pistol in the hands of consumers. With an expected 60,000 attendees, this will be a fun event. Our response at the Houston NRA Show was overwhelming and we look forward to being back in Texas with the PS1 Pocket Shotgun Pistol".

Tom Heizer, Principal of Heizer Defense added; "We look forward to participating in the event. We will be there for the Miss Snake Charmer Pageant on Thursday night through the roundups and we'll also have a booth for Texans to enjoy our pistol. We'll have PS1 stainless steel pistols in several colors including some custom patterns".

Heizer Defense is a state-of-the-art, high technology Firearm Company based in Pevely, Missouri.

Heizer Defense is an affiliated company of Heizer Aerospace. Founded in 1962, they manufacture fracture critical components for aerospace companies, NASA and the military.

Heizer Defense Engineers apply the same military technology to create high quality firearms.

Heizer Defense was founded by Charlie Heizer who escaped from war-torn Hungary over 50 years ago. He has dedicated his life to engineering solutions that support American values and freedom.

For additional information, visit: www.heizerdefense.com

Or visit us on Facebook: <https://www.facebook.com/pages/Heizer-Defense/370042029747761>

For direct contact, email us at: marketing@heizerdefense.com